

EXECUTIVE DIRECTOR'S REPORT

Striving for Excellence . . . with Great Success!

James L. Mann

The countdown is over, the booths have been taken down, the shipment containers have been put back into storage, and the long-anticipated 2002 edition of the Professional Practice Conference (PPC) has been successfully completed. With flawless teamwork, the CSHP Executive and staff seemed to be everywhere at once: opening sessions, introducing speakers, taking care of the registration areas, checking speaker rooms, assisting with exhibit set-up, ensuring that breaks and lunches started on time, and greeting and meeting members — the list goes on.

There were some significant accomplishments at this year's PPC, in terms of registration numbers, new

workshops, and social events. We can all be proud of these achievements.

REGISTRATION

We welcomed 966 registrants and more than 300 exhibitors, for a grand total of almost 1300 participants. In addition, 32 undergraduate pharmacy students took advantage of the opportunity to attend a full day's session, and on Monday, February 4, 23 Humber College technician students attended the exhibit



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program. It is noteworthy that 81 new members signed up as an extension of their PPC registration.

EXHIBITS

This year's 2-day exhibit program was excellent, with 74 exhibits and more than 300 exhibitors.

The structured break time meant that the flow of registrants in the exhibit hall was constant. The exhibitor draw was a hit, with 25 companies donating great gifts.

This year, the CSHP had a new booth, designed to highlight member services, committees, and task forces and to remind members that CSHP is successful! The new popcorn and Sno-Cone machines proved to be great draws once they were up and working! More than once the smell of popcorn brought members into the exhibit hall to investigate and then visit for a while.

POSTER PRESENTATIONS

Again this year, the poster presentation program was a great success. A total of 52 excellent posters were presented at the PPC.

STATEMENT AND INFORMATION PAPER ON PHARMACIST PRESCRIBING

We successfully coordinated the official launch of the CSHP statement on pharmacist prescribing and distributed our communications plan to branches. Media representatives from *Pharmacy Post* and *Pharmacy Practice* attended the launch, and we have had discussions with *The Globe and Mail*. The *Calgary Herald* and the *National Post* recently expressed renewed interest in this paper and have sought out our members for further information. An article about this topic appeared in the *Calgary Herald* in early March.

CAREER/RECRUITMENT EVENING

What a success the Career/Recruitment Evening was this year! Thirty-one hospitals exhibited, and students and residents were eager for the chance to speak with the various directors of pharmacy. Approximately 300 people attended the event.

RESEARCH COMMITTEE WORKSHOP

The Research Committee Workshop was held on Saturday, February 2, with over 20 registrants and speakers. This successful event renewed interest in research among members. Participants have been given the task of holding their own research workshops at the branch level, in the hopes of increasing research-based practice in Canada.

AWARDS PROGRAM

CSHP recognized 43 award recipients:

- Fellowships to Cynthia Jackevicius, Alan Low, Terri Schindel, and Sandra Tailor
- Distinguished Service Award, sponsored by Janssen-Ortho, to Glen R. Brown
- Isabel E. Stauffer Meritorious Service Award, sponsored by Pharmaceutical Partners of Canada, to Margaret Colquhoun
- Fifteen research awards to 37 members for their award-winning submissions

RESEARCH AND EDUCATION FOUNDATION DINNER

This year the Research and Education Foundation Dinner began with a wine and cheese reception hosted by Novopharm and a silent auction. More than 20 items were donated by corporations and individual members, and this new event raised \$3,113.50 for the Foundation (see page 173 for a list of donors). This was CSHP's first venture into the auction arena, and we are pleased with its success.

We had a full house at the R&E Foundation Dinner: 25 tables including 22 corporate-sponsored tables. Our keynote speaker, Ken Fyke, spoke about health care reform. After the dinner, CSHP members who had been awarded fellowship status received their certificates and pins from Jean-Yves Julien, past chair of the Board of Fellows, assisted by Jim Mann, Executive Director.

AN EVENING IN NEW ORLEANS

A new social attraction during the PPC was "An Evening in New Orleans" with jazz saxophonist Johnnie Pennino, from New Orleans. Everyone thoroughly enjoyed the music, the atmosphere, and the collegiality.



A great start to what we hope will become an annual event.

CURLING BONSPIEL HOSTED BY THE ONTARIO BRANCH

This year marked the first annual social event hosted by the Ontario Branch of CSHP. Over 50 participants enjoyed curling at the High Park Curling Club in Toronto, complete with a clinic beforehand, lots of sweeping and heavy competition, and then a most enjoyable dinner. The 2 teams that competed for first place at the end of the evening were captained by Kelly Babcock and Ron Swartz. After a hard-fought battle, Kelly Babcock's team took home the trophy! Many thanks to the corporations and individuals who sponsored this event and solicited and provided door and game prizes. Thanks as well to Ontario Branch organizer Monique Pitre. CSHP members are already anticipating next year's event, and if the talk the next day is any indication, OB-CSHP is going to need more ice to accommodate all the teams!

EDUCATIONAL SERVICES COMMITTEE

Kudos to Heather Kertland and the members of the Educational Services Committee for an exceptional educational event. The PPC clearly sets a high standard and is recognized by all concerned as the premiere North American meeting that "sets the course" for the pharmacy profession. The sheer size of the program is apparent when we realize that PPC welcomed 51 speakers in sessions ranging from roundtables of 10 to plenary sessions of 300 plus.

Congratulations on a very successful PPC and a job well done!

James L. Mann, MScPhm, FCSHP, Executive Director

On behalf of Team CSHP

e-mail: jmann@cshp.ca

CSHP home page: <http://www.cshp.ca>

OBITUARY: F. NORMAN HUGHES

F. Norman Hughes passed away peacefully on February 4, 2002, having celebrated his 94th birthday just a few days earlier, on January 23.

Norman Hughes earned his Bachelor of Pharmacy (PhmB) degree from the University of Toronto in 1929, a second Bachelor of Science in Pharmacy degree from Purdue University in 1940, and a Master's degree in physiology from the University of Toronto in 1944.

In 1938 Norman Hughes joined the teaching faculty of the Ontario College of Pharmacists, the body that provided pharmacy undergraduate education in Ontario until 1953. He served as assistant dean of the Ontario College of Pharmacists School from 1948 to 1950 and as dean of the School in 1952. He was instrumental in moving the BScPhm program from the College to the University of Toronto in 1953, at which time the Faculty of Pharmacy was created. He was the Faculty's first dean and served in this position until his retirement in 1973.

Clearly one of Norman Hughes's greatest and most lasting contributions to pharmacy was his role in shaping the *Compendium of Pharmaceuticals and Specialties (CPS)*. This publication began as one of several features that he provided for the *Canadian Pharmaceutical*

Journal. He edited a "New Pharmaceuticals Section" in the *CPJ* from 1945 to 1971; this evolved into his *New Products Index*, volumes 1 to 13 (1950 to 1957), and then into the *CPS*. Dean Hughes served as the first editor of the *CPS* in 1960, then as coeditor, and finally as consulting editor and chairman of its editorial advisory board until its 10th edition in 1975.

Norman Hughes wrote approximately 100 professional and scientific papers and over the years provided material to, in addition to professional pharmacy journals, *Canadian Nurse*, the *Canadian Medical Association Journal*, the *Ontario Medical Review*, and *Applied Therapeutics*.

As evidence of the high regard in which he was held, Norman Hughes received honorary life memberships from the Canadian Pharmaceutical Association, the Canadian Society of Hospital Pharmacists, the Ontario Pharmacists Association, the Association of Faculties of Pharmacy of Canada, and the Association of Deans of Pharmacy of Canada. In 1967 he received the Canadian Centennial Medal.

**Based on notes by Ernst W. Stieb, PhD
Professor Emeritus, University of Toronto**

